

SHAYLA MCGHEE

GRAPHIC DESIGN | FRONT-END WEB DESIGN | MARKETING

CONTACT

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EDUCATION

GRAPHIC & WEB DESIGN, AAS
Spokane Falls Community College
2012 - 2014

SKILLS

#GRAPHICDESIGN

FRONT - END WEB DESIGN

LOGOS

ADOBE SUITE

ILLUSTRATOR

INDESIGN

PHOTOSHOP

MARKETING

PROBLEM SOLVING

COMMUNICATION

CRITICAL THINKING

ABOUT ME

I'm Shayla McGhee, an experienced graphic designer with a decade of expertise in delivering high-quality designs. From intern to supervisor, I've mastered branding, website development, and social media marketing. Proficient in Adobe Creative Suite, I'm detail-oriented and up-to-date with design trends. As a freelancer, I've exceeded client expectations with compelling designs. Now, I'm eager to join a design team, bringing my skills and collaborative nature to make a meaningful impact.

EXPERIENCE

INLAND DESIGN COMPANY | 2016 - PRESENT

Inland Design Company was founded to address a market need and offers branding, web design, and marketing analytics services, as well as print and digital ad development.

TELECT (NOW ANS) | 2011 -2016

As a social media intern, I climbed the ladder to become a Marketing Coordinator at Telect. In this role, I successfully facilitated and executed marketing campaigns and managed tradeshow planning. I handled administrative tasks related to Salesforce and various marketing automation systems. During my tenure, I obtained a graphic design degree and honed my skills in web store management and graphic creation.

ACHIEVEMENTS

ADDY AWARDS (SPOKANE) | 2014

I secured a Gold award in Digital Advertising and a Silver award in Sales Promotion

CLIENTS

AMPHENOL

My responsibilities ranged from building websites to creating impactful marketing materials.

VERTICAL OPTIONS

My focus was on creating a cohesive brand look and feel that remained consistent across all platforms.

